Mobile Card Cast

Mobile Card Cast is a global multi-media network which offers mobile marketing, mobile technology and mobile advertising. We have a breakthrough approach for rapid, high quality mobile internet site delivery, simple high speed text with audio/video triggers. Our pre-packaged, and pre-approved text based messaging campaigns can be used. Mobile Card Cast can help design, strategically plan and manage any custom mobile campaign.

Mobile messaging is the only true form of direct marketing to the consumer. The following are the products and services we provide:

Turn Key Mobile Products

- Mobile Xerox
- Mobile Business Cards
- Mobile Calendar
- Mobile Coupons
- PSMS - Billing directly on consumers mobile unit
- Mobile Media - Pictures, Wall Papers, Videos, Music & Ringtones

Program Development

- Mobile Database
- Mobile Strategy
- Media Integration
- Research and Data
- Creative Concepts and Tactics
- SMS/WAP

Program Management

- Manage Carrier Relations
- Technical/Content Management
- Ensure Compliant Service
- Aggregation
- Database Filtering
- Quality Assurance
- Planning and Timeline
- 24/7 Support
- Reporting and Analytics
- Database Storage
- Online Reporting
- Custom Online User Interface

Messaging Campaigns

- Vote, Polling, Quiz
- Sweepstakes
- Text to Win
- Text to Tech/Text to Screen
- Alerts Service
- Content Download

Mobile Website

- Develop
- Conversion
- Mobile Commerce
- Mobile Advertising

MOBILE CARD CAST

220 White Plains Road, Tarrytown , NY 10591 Toll Free: 877-251-9277 Fax: 914-462-3322