



Company Overview

Bridging the Gap

Mobile Card Cast

Mobile Card Cast provides a new interactive form of marketing and cutting edge mobile technology. We are a global multi-media network which offers mobile marketing, mobile technology and mobile advertising . Mobile messaging is the only true form of direct marketing to the consumer.

The mobile industry is undergoing a major structural change. Mobile Card Cast is well positioned to be the preferred system platform distribution company for mobile multi-media. The use of mobile devices has already surpassed the use of personal computers in the current market. There are over 193 million internet users in the US where as there are 266 million mobile users. Over 6 billion messages are being sent through the system each year and numbers are growing rapidly.

Core Mobile Technology

Mobile Marketing



Mobile Websites



Mobile Content Conversion



Mobile Marketing

Mobile Card Cast has a breakthrough approach for rapid, high quality mobile internet site delivery, along with simple high speed text message with audio/video triggers. To ensure the success of your mobile program we can:

- Convert, deliver and publish content into hosted environments immediately
- Provide Great quality at a low cost
- Client control by bringing the solution in house, anywhere and anytime
- Export all contact data
- Provide user friendly system that can be downloaded text and voice in Multiple languages
- Ensure production ready in as little as 1-4 days

Messaging Campaigns

Campaign	Summary
Vote, Polling, Quiz	Enables participation in voting scenarios, polls, quizzes or surveys. Multiple choice question, response scenarios. Results can be tabulated for use in the marketing campaign.
Sweepstakes	Easy to use contest entry forms allows the visitor to “Enter to Win” a promotional contest from the site. User sees call to action through web, print, or TV media. Text {Keyword} to {Short Code}
Text to Win	Allows the user to Opt In and enter a sweepstakes via SMS or text message.
Text to Give	Allows the user to Opt In triggering a PSMS transaction for charitable giving and fundraising.
Shopping or Wish List	The Shopping or Wish List allows the user to visit a mobile site, select from a list of products and have the list sent to the phone including detailed product information.
Alerts Service	Opt in alerts service allows the visitor to receive additional information, while the brand can gather mobile numbers for future marketing campaigns.
Viral Marketing with Send to Friend	Increase marketing reach by allowing visitors to send a text message including the mobile site or page URL or an email message to a friend. This drives up traffic, increase Product awareness and create buzz around your brand!
Content Download	Customer is able to purchase content from mobile storefront through PSMS

Messaging Campaigns - Explained

Pre-Approved Messaging Campaigns:

Mobile Card Cast offers pre-packaged, pre-approved text based messaging campaigns that can be used in mobile marketing, mobile subscriptions, couponing and customer affinity initiatives. Select from a pre-approved campaign that includes shared short code use. Campaigns can be up and running within 5 – 10 business days.

Pricing is “All Inclusive” including setup, pre-approved user flows, campaign management and reporting. Campaign reporting will be automatically sent at the conclusion of the campaign, or, clients can monitor results through Mobile Card Cast easy to use web reporting.

Custom Messaging Campaigns:

The messaging experts at Mobile Card Cast can help design, obtain carrier approvals and manage a custom messaging campaign. For more information, please contact an Mobile Card Cast representative

Note: All messaging campaigns are carrier compliant and observe Mobile Marketing Association (MMA) best practices.

Traditional Advertising - MULTI MEDIA

With the Mobile Card Cast Platform, companies will have the opportunity to allow advertisers to showcase their products through live interactive videos, as well as driving consumers to purchase their product immediately or to physical retail locations.

Options / Benefits:

- **Mobile Coupons (Go Green) – We can supply high level bar codes to display on Mobile Phones.**
- **Mobile Internet Purchases – All Mobile Sites have secured checkouts for consumers.**
- **Internet Site Conversion – to Mobile (mobile sites)**
- **Content Delivery – One advertisement can now be viewed in multiply languages.**
- **Text Message Reach – Messages can now be sent with links for actual audio / video.**
- **Premium Services - Billing can be done directly on the consumers phone**
- **Mobile Database – Build a database of loyal consumers who want to receive alerts in real time.**

Current Languages Offered:

- English
- Spanish
- Polish
- Chinese (Cantonese & Mandarin)
- Japanese
- Korean

Mobile Web Sites

Mobile Card Cast will convert your existing website to format and work on mobile phones. We can build a brochure site from your existing site without involving your current web development company.

Mobile Internet sites created with Mobile Card Cast can display and download mobile content, and includes an ad server that can automatically populate site pages with ads according to customer designated categories or demographics.

Ad serving companies such as Google, Yahoo, Admob, Millennial, Third Screen Media and Mophap are integrated in the software.

Example Of Mobile Website Conversion:


THE HOME DEPOT You can do it. We can help.®

Find Your Nearest Store

Enter your Zip Code:


Deal of the Day

10% OFF Select LG® Appliances
The finest homes deserve the best appliances



[Click Here for Details](#)

Know-How Videos

 **BATHROOM PROJECT**
Update your bathroom with a new toilet

[Watch more Know-How Videos](#)

Get Inspired!

 **SWEET DREAMS**
Simple makeover ideas for a rejuvenating master bedroom

[See more of our inspirational ideas](#)

Product Focus

- Appliances
- Bath
- Building Materials
- Decor
- Doors & Windows
- Electronics
- Flooring
- Kitchen
- Lighting & Fans
- Outdoors
- Paint
- Storage
- Tools & Hardware

Contact Us

- [Send us a Message](#)
- [Click to Call Us](#)
- [Back to Home](#)

The Home Depot store locator allows the user to enter their zip code to find their nearest store details.



Search Again

Enter your Zip Code

Nearest Stores

Advance Auto Parts locations nearest 24011

1.1 NW
1020 Orange Ave.
Roanoke, VA 24016
[More Info](#)
[1-877-808-0145](#)

1.2 E
1010 13th St.
Roanoke, VA 24013
[More Info](#)
[1-877-808-0699](#)

2.7 E
401 East Washington Avenue
Vinton, VA 24179
[More Info](#)
[1-877-808-0645](#)

3.6 N
5329-A Williamson Road
Roanoke, VA 24012
[More Info](#)
[1-877-808-0624](#)

1.1 NW
1020 Orange Ave.
Roanoke, VA 24016
[More Info](#)
[1-877-808-0619](#)

1.2 E
1010 13th St.
Roanoke, VA 24013
[More Info](#)
[1-877-808-0626](#)

[Next Results](#)

Search Again

Enter your Zip Code


Nearest Stores

Advance Auto Parts locations nearest 24011

→ 1.1 NW

Advance Auto Parts
1020 Orange Ave.
Roanoke, VA 24016

→ [1-877-808-2560](#)

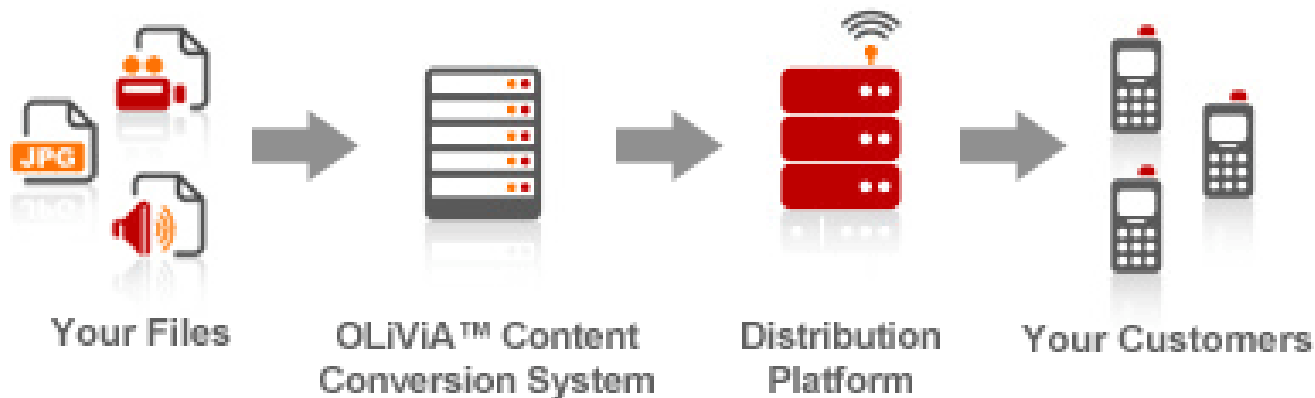


General Store Hours:
Mon-Fri: 7:30 AM - 9:00 PM
Saturday: 7:30 AM - 9:00 PM
Sunday: 9:00 AM - 8:00 PM

[Back to Results](#)

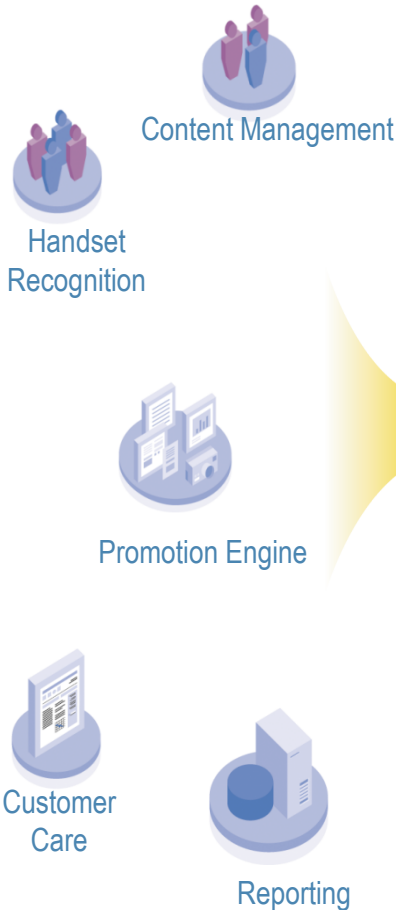
Mobile Content Conversion

The Mobile Card Cast content management system (CMS) is an application that stores, manages and distributes mobile binary content including images, music, video, ringtones, wallpapers, themes, games, mobile applications and other digital content. The CMS indexes and controls the properties of each piece of mobile content including price point, currency, territory, formatting for phones, handset ID/compatibility and more. It also manages the categorization and grouping of content for efficient content management and database search.



Content Platform Services

Acquire/Create Manage/Report



Store/Package /Distribute

Promotion Engine
Recommendations Engine
Automated Handset &
Format Selection
Authentication



Full length audio downloads,
Polyphonic ringtones,
Truetones, Wallpapers,
Video downloads,
Audio/Video streaming,
Java & Symbian Downloads
(e.g. Games)

Charge



Present

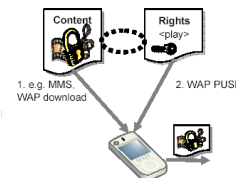


Download
Storefronts



Partner Services

Custom Applications
Deliver (DRM Agnostic)



Consumer



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